# A unique platform that pays users for activity



**Discover the world in a new way**
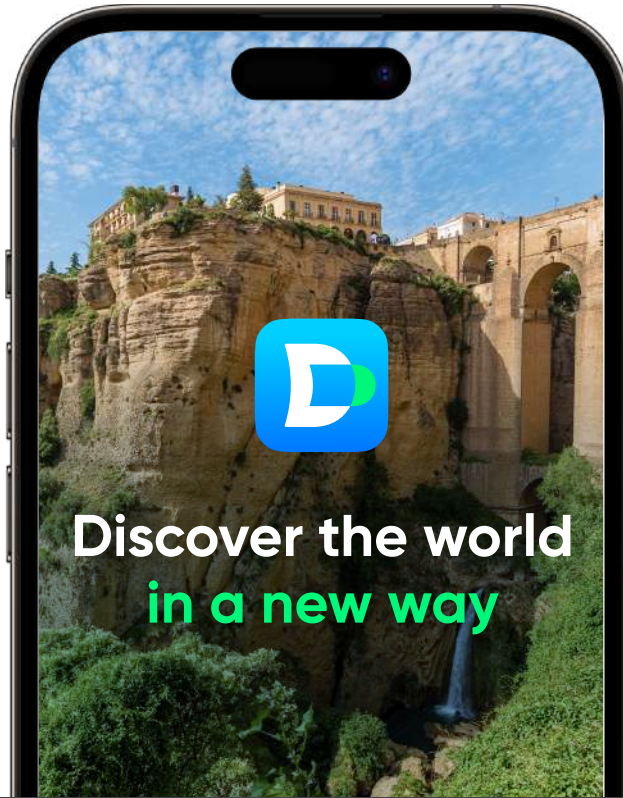
**Travel with comfort**

**Discover new places**

**Share experiences**

**Earn by posting reviews**

**daGama –** is a blockchain platform that serves as a hybrid of a social network and a rating system for the tourism industry. The platform brings together travelers and businesses into a single platform via web 3.0 technology with user content monetization.
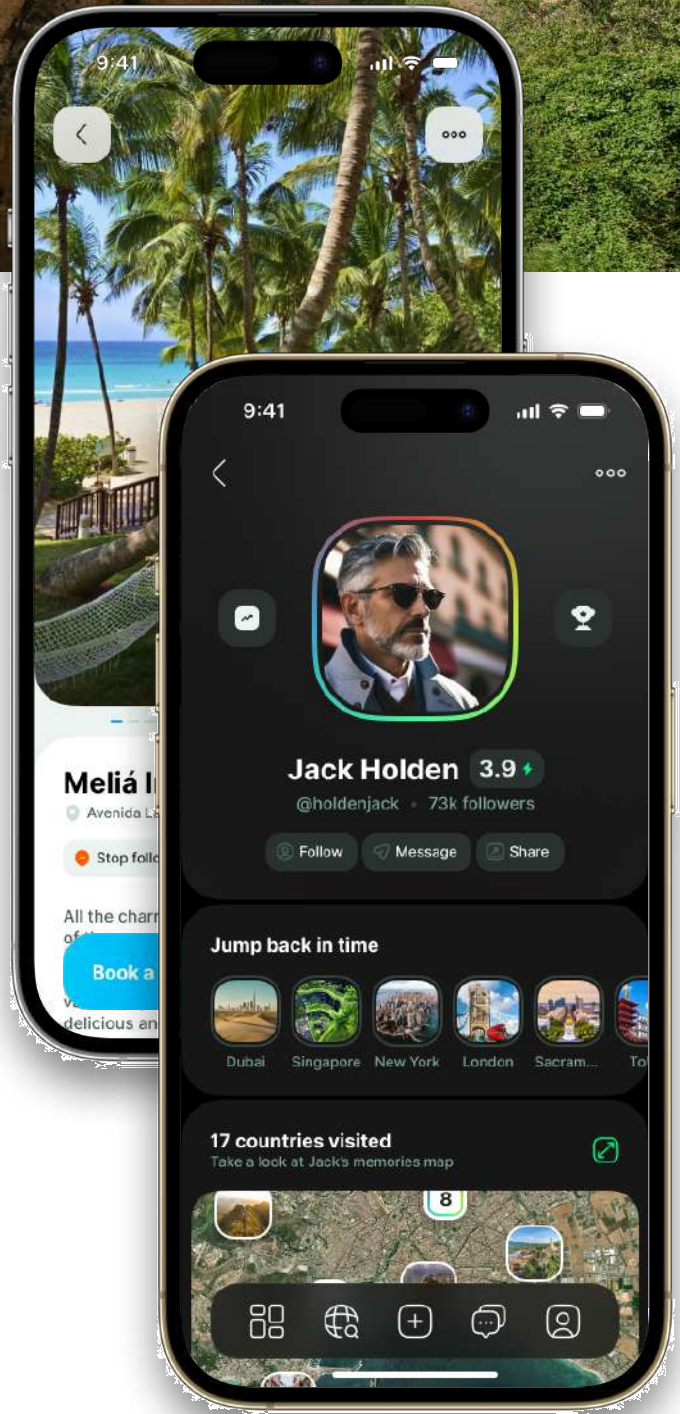
# daGama

**DaGama** was created with an intention to allow users to access high quality content associated with visiting any place in the world.

We combine travelers, locations and businesses. From now there is no need to search for reviews online, analyze outdated prepaid travel guides. All you need is to install DaGama and type your request.

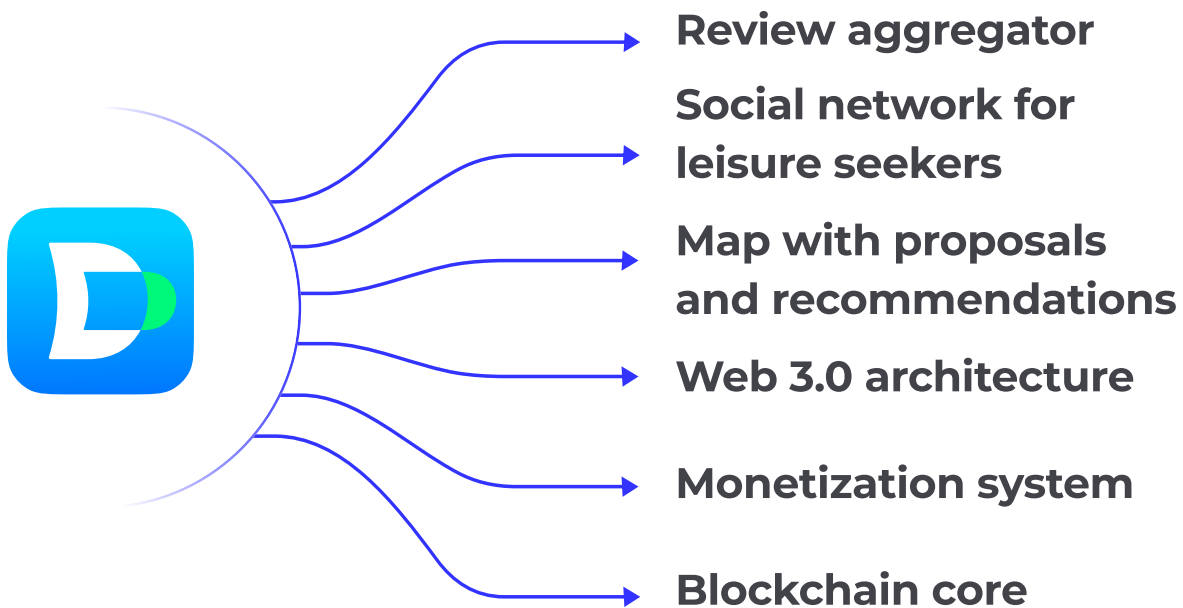No fake reviews, no ready-made solutions, no imposed services - feel at home wherever you go.

Released on IOS and Android

Download on the
App Store

GET IT ON
Google Play

The application is already available for testflight

# What is DaGama?

- Review aggregator
- Social network for leisure seekers
- Map with proposals and recommendations
- Web 3.0 architecture
- Monetization system
- Blockchain core

## For users

- Single app for searching and booking services
- 7 step security system for review verification
- Blockchain based content monetization system

## For business

- Smart recommendation system and service filter on the map
- Only real visitors and users can leave reviews
- No hidden payments inside the app

# The volume of prioritized markets for daGama development

Tourism  Restaurants  Hotels

Guides  Beauty  ...

**>1 billion users plan to travel annually**

## 3.5 trillion
The volume of the hospitality market in 2019 (before the pandemic)

## >500 million
Unique users plan to travel annually

In 2023, experts predict the return of pre-pandemic indicators

# Market capitalization assessment of competitors in the stock market

Comparative analysis of review aggregator companies

## Tripadvisor

Founded............................................**2000**

Fundraised............**4 m $ (2000-2001)**

Market cap
all time high....................**15 B $ (2014)**

### Now

Market cap.............................**2.25 B $**

Annual Revenue......................**1.6 B $**

## yelp

Founded....................................**2004**

Fundraised......................**4 m $ (2004)**

Market cap
all time high....................**15 B $ (2014)**

Market cap.............................**2.25 B $**

Annual Revenue......................**1.6 B $**

## daGama founded in 2023

**2.5** million $
Was raised since the beginning of 2023 in two private rounds

**10** million $
Planned amount of fundraise for the project before listing

# Problems related to recommendation industry

**93**%
of the surveyed users are guided by reviews on the Internet

**75**%
users do not trust these reviews or consider them fake

**38**%
of users prefer specialized platforms (TripAdvisor, iRecommend), the rest — read reviews on the websites of service providers

**56**%
of businesses do not respond to user reviews because they do not consider these reviews fair and honest

## What does the decision making cycle look like?

**16**%
Choose ready-made solutions because they can't make decisions independently

**24**%
Choose holiday within their own country, because they are afraid of the risks of going abroad

# Pains that daGama will solve

Most users really lack honest detailed reviews on websites they can trust.

Users continue to spend great share of effort and time relying on low-quality and fake reviews.

## Conclusions based on market analysis

Conclusions and decisions made based on unreliable sources are often disappointing

### 1 Pain

There is no platform that objectively verifies the quality of services provided.

### 2 Pain

Business is not interested in developing customer feedback, because it is inefficient with the existing tools.

### 3 Pain

None of the applications solve the main request of the user - planning leisure time with the expected result.

# Post 2 Earn model daGama

## daGama user

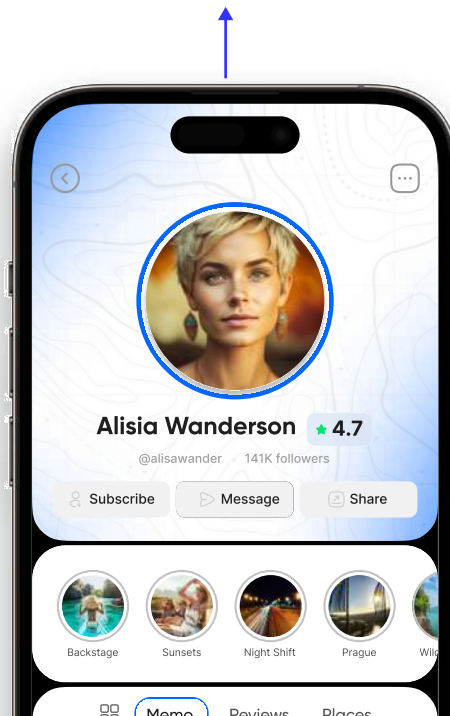The user pays for business services via **daGama** application

## daGama

**daGama**, based on tokenomics, pays users P2E-rewards

## Business on platform

Business transfers **daGama** up to 20% of the receipt for a new loyal customer "on recommendation" basis

**Alisia Wanderson** ★ 4.7
@alisawander · 141K followers

Subscribe    Message    Share

Backstage    Sunsets    Night Shift    Prague    Wild

Memo    Reviews    Places

## How does daGama make money?

Subscriptions and premium accounts for users

Subscriptions and premium accounts for businesses

Fees for P2P transactions

# daGama Investment offer

## Utility token

An asset that helps process all business transactions inside the app

### 0.035$
Current price per token

### x10-15
Expected profit

### 6.125m$
Volume of daGama tokens raised at a price of 0.035 $

### 1 quarter 2024
Token listing on the exchange

### 0.035 $
Current price per token

## Full utility

daGama token is used inside the application to pay for business services.

An investment tool for investors on private rounds and exchanges, and is used to monetize activity in the application.

## Pay for any service

User has the ability to easily withdraw the token from the app

to the wallet and manage the token at their own discretion.

# Why will daGama token rise in value?

The token distribution model for activity in the application is based on the P2E (Post to Earn) system. In other words, the user generates more tokens than one can take and withdraw.

**Start in low market**

Every 4 years, the main "index" of cryptocurrencies, bitcoin, has a 2-fold increase in the cost of mining (halving). Therefore, as a result, the price of Bitcoin increases.

The next halving is expected to take place in April 2024, the cost of mining will reach $ 30,000. By the end of 2025, the price will rise to a new all time high.

When the project is listed on the exchange in Q1 2024, the investor receives an increase in the asset price due to the growth and development of the project and additionally the market itself will give multiple price increases.

# daGama marketing strategy

There are two communities: crypto community and app users

1. App users: those who purchase premium subscriptions

2. Audience of the crypto community

## 500k
Target audience of the community by Q4 2025

## 80k
Active app users at the time of IEO (March 2024)

# Market cap assessment of Web 3.0 projects

Blockchain projects are increasing their capitalization at a much faster rate



Blockchain based project with Free to Play and Play to Earn mechanics



Project on the Solana network and team From Russia

| | |
|---|---|
| Founded | **2018** |
| Seed fundraised | **1.5 m $ (2019)** |
| Fundraised through token sale | **2.97 m $ (2020)** |
| Highest number of users November 2021 | **2.2 m** |
| User base growth per month | **10%** |
| Market cap all time high | **43 B $** |

| | |
|---|---|
| Start of development | **2018** |
| App launch | **2022** |
| Fundraised | **20 m $ (07/2019)** |
| Fundraised | **45 m $ (03/2021)** |
| Highest number of users April 2021 | **2.2 m** |
| User base growth per month | **48%** |
| Market cap all time high | **80 B $** |

## Now

| | |
|---|---|
| User turnover rate | **800 000** |
| Market Cap | **1.8 B $** |

| | |
|---|---|
| User turnover rate | **500 000** |
| Market Cap | **1.6 B $** |

# daGama project investment stages

**2Q 2023**
Internal App testing.
Developing 7 step security system

Seed round start price
of **$0.02** per token

**3Q 2023**
Open testing MVP
version release

Private round start price
of **$0.035** per token

**4Q 2023**
Android App Development

Public round start price
of **$0.045** per token

**1Q 2024**
App release on all platforms

**IEO start**
Token listing

**2Q 2024**
P2E system launch

Projected price per
token **$0.035-0.5**

# Stages of the deal

## How to enter the deal

1. Install wallet.

Personal manager helps with the wallet installation process for token storage.

Only you have access to your wallet and your assets.

2. Agreement with SeedHunters for consulting services.

3. You and daGama sign a token sale and purchase agreement.

4. You purchase daGama token in exchange for USDT and receive the token to your wallet.

If necessary your personal manager may assist you in purchasing USDT.

At the time of the purchase you and daGama sign an Act of Transfer and Acceptance in relation to the transfer of digital assets.

5. daGama digital assets are stored in your wallet until 1Q of 2024.

## How to exit the deal

1. A week before listing your personal manager will get in touch and assist you with opening an account on the exchange.

2. Personal manager will offer recommendations on when is best to sell tokens in order to maximize profit.

3. Personal manager will assist you in withdrawing USDT from the exchange to your wallet and if necessary to your bank account.

4. You transfer 10% of your profit as a reward fee to SeedHunters wallet.